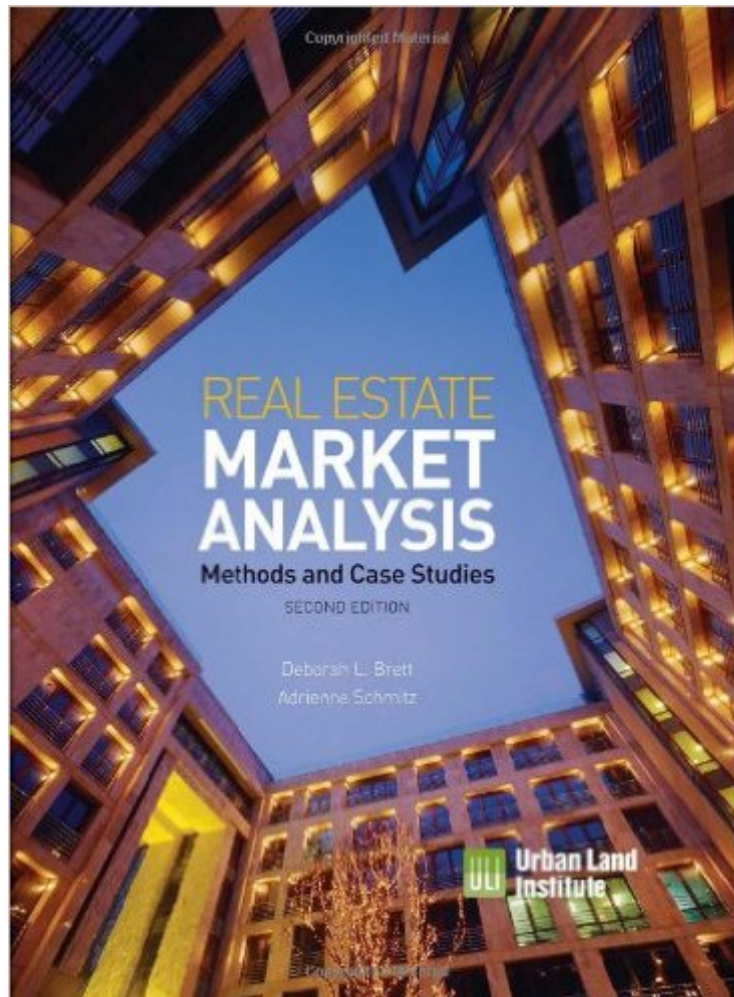


The book was found

Real Estate Market Analysis: Methods And Case Studies, Second Edition



Synopsis

Offering the tools needed to evaluate trends and understand key factors affecting the real estate market, this book explains how to get started, where to get information, and how to apply the basic techniques to a variety of development types. This practical primer offers a step-by-step approach to developing property—whether public or private sector—and shows how market-analysis methods have been employed in real projects. The 13 case studies written by top market analysts provide models that can be applied to multifamily, hotel, office, industrial, entertainment, mixed-use, and/or master-planned communities. This is an excellent reference for real estate students and professionals to maximize potential in a troubled market.

Book Information

Hardcover: 243 pages

Publisher: Urban Land Institute; 2 edition (December 21, 2009)

Language: English

ISBN-10: 0874201365

ISBN-13: 978-0874201369

Product Dimensions: 8 x 0.9 x 10 inches

Shipping Weight: 1.8 pounds

Average Customer Review: 4.6 out of 5 stars See all reviews (8 customer reviews)

Best Sellers Rank: #100,549 in Books (See Top 100 in Books) #27 in Books > Textbooks >

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Customer Reviews

This book provides really good information on the Real Estate Analysis process. It provides the reader with a strong base of knowledge on various real estate products from single use types to multi use types and key market driver that effect the real estate development decision making process.

A very good , thorough book for the student of real estate.

Very clear, albeit a little wordy in some sections.

Excellent and easy read

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